

## **AGENDA**

## Scaling Club - STEP webinar Scale up with STEP: access tailored resources for growth across Europe 23rd January 2025 Register for the webinar <u>here</u>

Time	Activities	Speaker
10:00 - 10:05	Welcome and Opening	Agnieszka Stasiakowska
		Head of Business Acceleration Services Sector, EISMEA
10:05 - 10:15	Building Europe's Tech Future: Strategic Technologies for Europe Platform (STEP) Programme  Overview of the STEP Programme and its role in scaling market-ready innovations	<b>Keith Sequeira</b> Head of EIC Unit, RTD
10:15 - 10:30	<ul> <li>STEP 2025: Roadmap to Success</li> <li>Upcoming funding, mentorship, and partnership opportunities through EIC STEP Scale Up scheme</li> <li>How to make the most of EIC STEP Scale Up resources in 2025</li> </ul>	Stéphane Ouaki Head of EIC Department, EISMEA
10:30 - 10:35	Family photo	
10:35 - 10:45	Trusted Investor Network  Overview of the Trusted Investor Network and its benefits for Scaling Club members  Access to capital and strategic partnerships across Europe	<b>Keith Sequeira</b> Head of EIC Unit, RTD
10:45 - 11:00	<ul> <li>EIC Scaling Club &amp; The Power of STEP for Scaling Innovation</li> <li>How STEP supports EIC Scaling Club members with financial and strategic resources</li> <li>Key benefits tailored for both EIC and non-EIC companies</li> <li>How to apply to EIC STEP Scale Up scheme</li> </ul>	Ricardo Greenfield Management Board, EurA AG Susana Getman Programme and Call Manager, EISMEA
11:00 - 11:10	Q&A	
11:10 - 11:15	Closing Remarks  • Wrap up of upcoming opportunities and benefits for EIC SC companies  • Feedback survey	William Stevens Tech Tour











